

Draft Delroy Parklands Recreational Precinct Master Plan

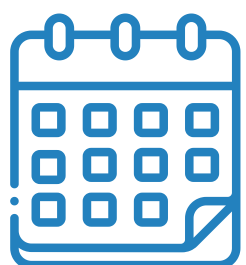
November 2023

Community Engagement Summary

Outcomes at the Ordinary Council Meeting on Thursday, 27th July 2023, Council endorsed the draft Delroy Parklands Recreational Precinct Master Plan for public exhibition.

Our engagement intent was to INVOLVE the community. A 'YourSay' page was developed to support the 28-day public exhibition where community and stakeholders were encouraged to participate. Two community information stands at Delroy Park Shopping Centre was delivered to engage Delroy Park residents.

How we reached you



32 Days of engagement
22 September - 23 October 2023



429 Visits to YourSay page

- 2 followers
- 4 formal contributions
- **221 downloads** of document library



Print advertisement and media release

- 1 Media Release on DRC website
- 4 advertisement in Dubbo Photo News and Daily Liberal



Digital engagement

- **5,333** social media impressions (the number of times a post appears)
- **197** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



Direct Mail

- 1 Email Campaign
 - 209 Recipients
 - 107 recipients opened the email



Community engagement activities

- 2 drop in information stands at Delroy Park Shopping Centre
- Flyers available for further information
- 62** flyers distributed

Outcomes and next steps

A report will be provided to the Council at Thursday 15 February 2024, 5:30pm.

Council will decide on adopting the draft Delroy Parklands Recreational Precinct Master Plan.

For members of the community who participated or are following this project, an email will be sent to advise of the outcome to close the loop on this engagement activity.

We thank you for your contribution.