

Draft 2025-2029 Youth Action Plan

Engagement snapshot

On Tuesday 22 April 2025, Council endorsed the Draft 2025-2029 Youth Action Plan for Public Exhibition.

Our engagement approach aimed to actively **INVOLVE** the community in reflecting the voice and vision of today's youth, and to help shape future programs, activities and opportunities that will provide meaningful contributions to the lives of 12 to 25-year-olds. YourSay facilitated all engagement activities, while targeted communications and marketing strategies ensured residents remained informed about key highlights, impacts, and messaging.

A summary of the engagement activities and community participation are highlighted below.

How we reached you and raised awareness



29 days of engagement

19 May - 17 June 2025



YourSay project page

- 274 visits
- 5 project followers
- 5 formal submissions
- 157 document downloads



Traditional media

- 1 media release distributed
- 1 inclusion in Council News e-newsletters
- 3 newspaper advertisements
- 10 mentions across 2 radio stations



Digital engagement

- 16,725 social media reach (the number of times a post has been viewed)
- 163 social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



Customer support & information

Copies were available at:

- Council Customer Experience Centres
 - Wellington and Dubbo
- Macquarie Regional Library
 - Wellington and Dubbo



Community events and activities

- 3 Face-to-face Pop-up Community Conversation events conducted during the engagement period
 - Career Day Senior Campus
 - Youth Action meeting
 - Dubbo Show
- **Conversations** with schools, Youth Council Members, Dubbo Koori Interagency, Youth Interagency and Dubbo Interagency



Email Campaigns

- 1 email campaign sent to project followers

Outcomes and next steps

A report will be provided to Council at the Ordinary Council Meeting, 5.30pm, Tuesday 22 July 2025.

- All feedback will be considered and Council will decide on recommendations to adopt the plan.



We would like to thank everyone who participated in this activity. Your valuable feedback is greatly appreciated.