December 2025

# Modified Blueridge Precinct Development Control Plan

## Engagement snapshot

On Tuesday 23 September, Council endorsed the draft Blueridge Precinct Development Control Plan to go on Public Exhibition.

Our engagement approach was to INVOLVE the community, YourSay supported the public exhibition window where participation was encouraged from both community members and stakeholders.

A summary of the engagement activities and community participation are highlighted below.

## How we reached you and raised awareness

### 31 days of engagement

14 November - 15 December 2025

### YourSay project page

- **777** visits
- **8** project followers
- **274** document downloads
- **3** formal submissions

### Email Campaigns

**1** email campaign sent via YourSay
- 364 recipients
- 42 click throughs

### Customer support & information

Copies were available at:
- Council Customer Experience Centres
  - Wellington and Dubbo
- Macquarie Regional Library
  - Wellington and Dubbo

### Digital engagement

- **16,147** social media reach (the number of times a post has been viewed)
- **162** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)

## Outcomes and next steps

- A report will be presented to the Ordinary Council Meeting with the results of public exhibition seeking Council to adopt at a date to be confirmed.
- Council will decide on recommendations to adopt the draft Modified Blueridge Precinct Development Control Plan.
- For members of the community who are following this project and contributed with a formal submission an email will be sent to advise of the outcome to close the loop on this engagement activity.

**We would like to thank everyone who participated in this activity. Your valuable feedback is greatly appreciated.**