

Benolong Bridge Asset Renewal Project

December 2024

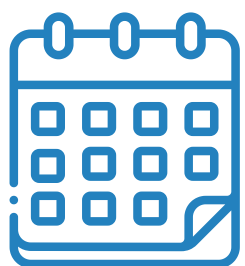
Community Engagement Summary

This approximately \$4.6M asset renewal for the Benolong Bridge involved construction of a new concrete structure, as the 75 year old bridge had reached the end of its lifespan. This bridge is a critical piece of infrastructure, supporting transport, logistics and residents within the area.

This engagement activity was intended to **INFORM** the community. A YourSay project page was created to support the capital works project with a community focus to ensure impacted members within the area had up-to-date information as the project progressed through key stages of maintenance, construction and the demolition of the old structure.

A summary of the engagement activities is highlighted below.

How we reached you



497 Days of engagement

- 21 June 2023 - 30 October 2024



675 Visits to Your Say page

- 5 followers
- 11 questions submitted and answered
- 5 Email campaigns sent to notify project updates



Media & Advertising

- 4 Public Notices
- 1 Media Release
- 1 Media Alert
- 4 mentions in Daily Liberal, Ten Central West and Central Western Daily
- 2 mentions across 2 stations



Digital engagement

- 14,422 social media impressions (the number of times a post appears)
- 749 social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc.)

Outcomes

The new concrete Benolong Bridge opened to public from the beginning of October.

NSW Government officially announced the bridge opening with Dubbo Regional Council on Wednesday 30 October 2024.



We thank you for your understanding and cooperation in this project.