Youth Action Plan 2025-2029

December 2024

Community engagement overview

Community and stakeholder feedback was gathered to provide insights that will help empower our youth in the Dubbo Region as a collective. These insights will contribute to the development of the Youth Action Plan 2025-2029.

Our overall engagement intent is to **INVOLVE** community and stakeholders, with consultation activities being offered in person and on YourSay. Feedback was collected through a survey targeted to youth, open-ended question to community and stakeholders, and pop-up sessions were held in Dubbo and Wellington to ensure that community has the opportunity to participate.

A summary of the engagement activities and insights gained are outlined below.

How we reached you and raised awareness

44 days of engagement
- 30 October - 13 December 2024

1,073 visits to YourSay page

486 total contributions
- **290** contributions to the **survey**
- **196** contributions to the **"If I was mayor for a day"**
  - **932** upvotes and **558** downvotes.
- **8** followers to the page

Digital engagement

- **11,411** social media impressions (the number of times a post appears)
- **36** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc.)

Traditional media

- **1** mention on the Dubbo Region Aquatic Leisure Centre Facebook page
- **2** mentions on Daily Liberal and ABC Western Plains
- **3** mentions on 2DU and DCFM

Stakeholder engagement

- **2** presentations with local high schools
- **1** presentation with Juvenile Justice Centre
- **1** presentation with the Senior Leadership team
- Weekly emails to the Youth Interagency
- Presentations at the monthly Youth Interagency Meetings
- **2** Youth Council Meetings

Community events and activities

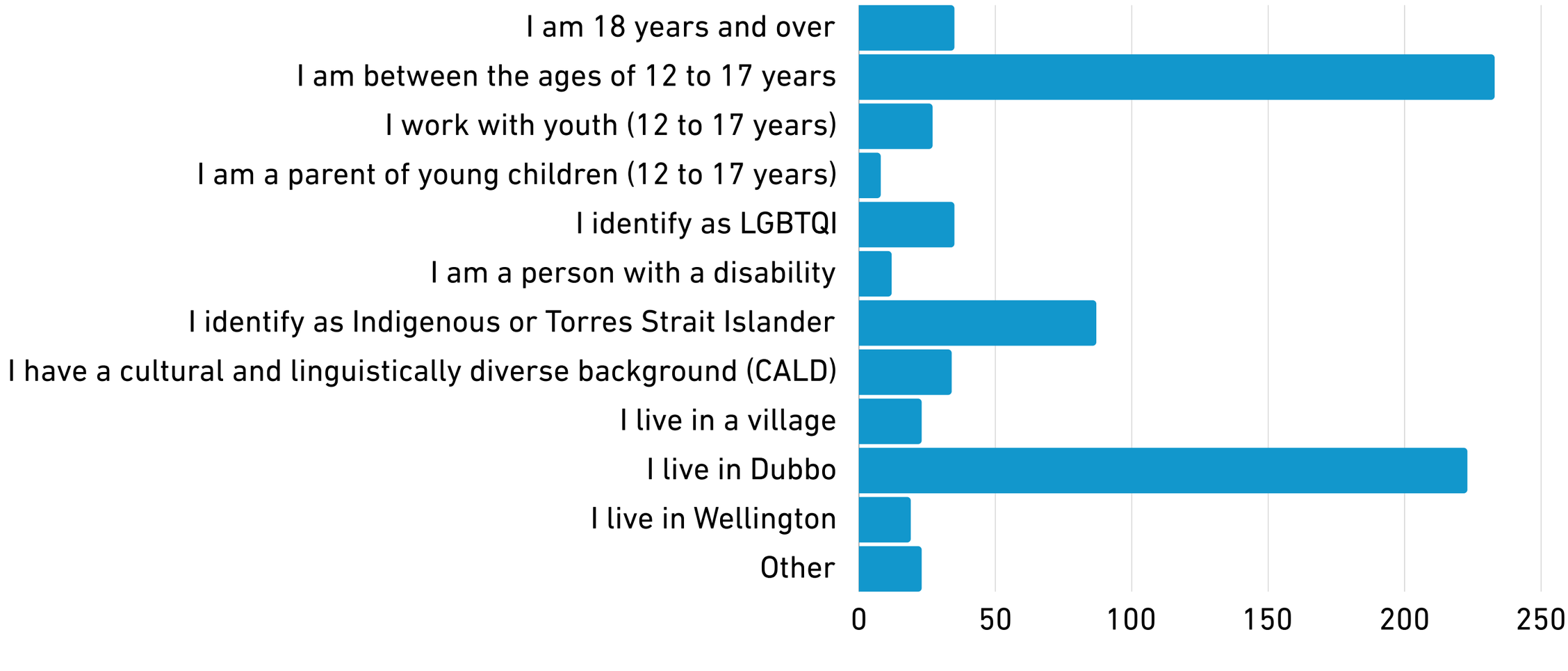
- **3** Face-to-face targeted Pop-up Community Conversation events

Who we heard from

290 participants completed the survey.

We asked participants to select which segments of community they identify with, 290 responded:

Multiple selections were available.



What we heard from community

Participants were asked to rank 5 themes in order of importance, The score* from **290** respondents identified the following order, with 1 being the most important:

1. **Well-being (3.72)**
I am happy and feel confident, this helps me bounce back when times are tough,)

2. **Connection (3.48)**
I'm with my friends, when I feel a sense of culture, or attending friends.

3. **Community (3.32)**
Others listen to me sharing my thoughts and feelings on important issues to me.

4. **Potential (2.58)**
I am appreciated and when I feel I am ready for life after school.

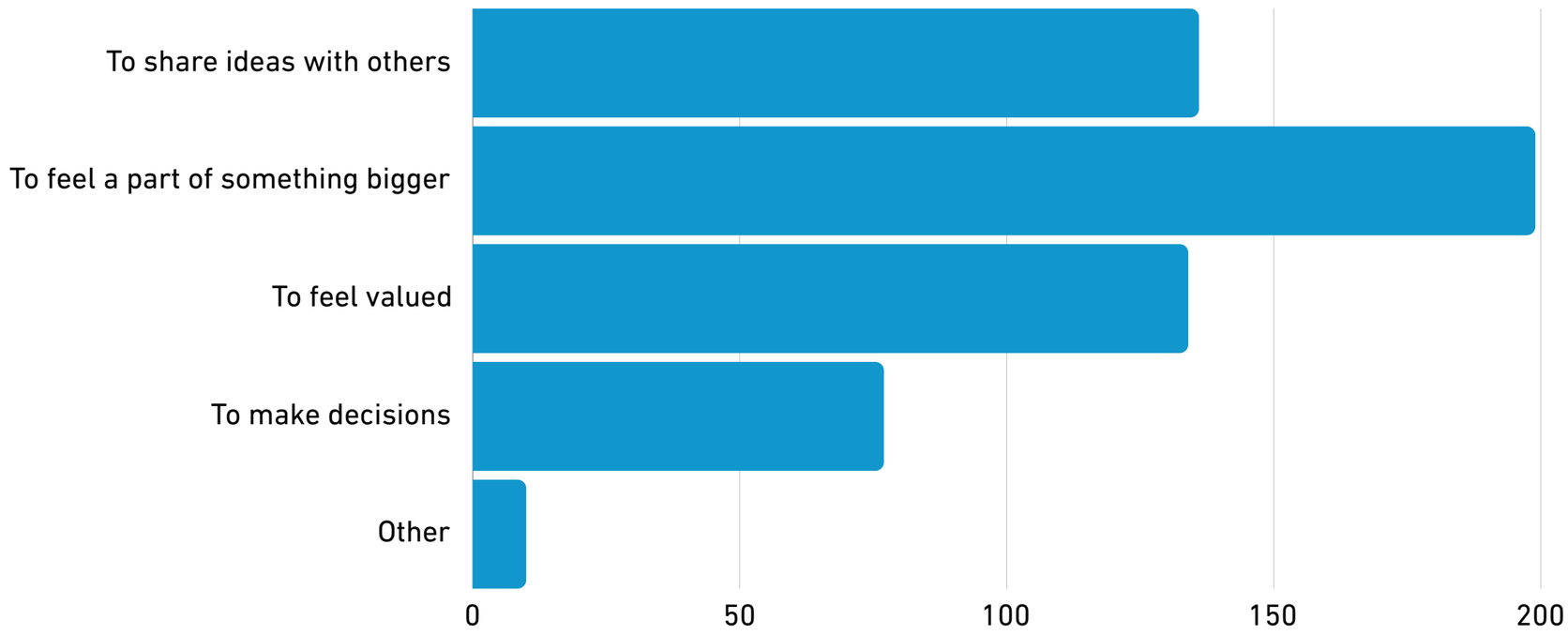
5. **Other (1.46)**
I have another area that is important, 27 responded with more detail including:
   - Friends & family
   - Safety & acceptance
   - Culture
   - Sporting

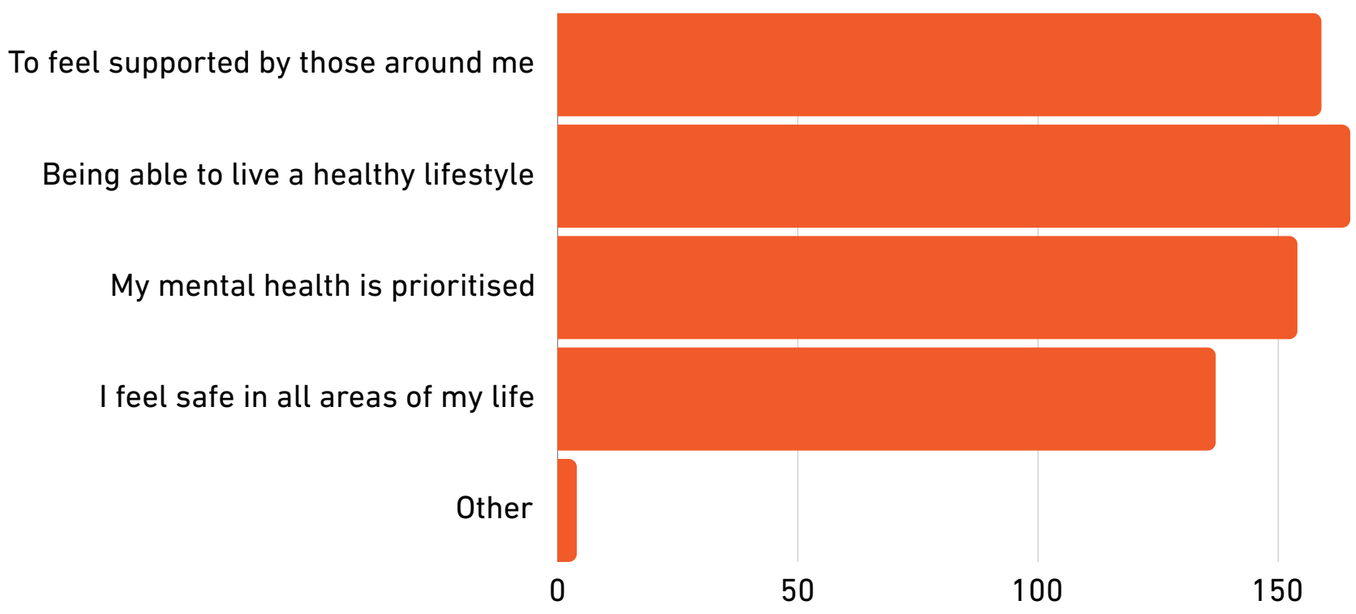
***Score was identified by sum of each ranked position, multiplied by the response count, divided by the total contributions.**

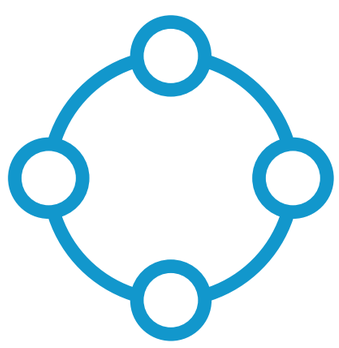
To gain insights on the key themes, we asked participants to identify what these themes mean to them, they responded with:



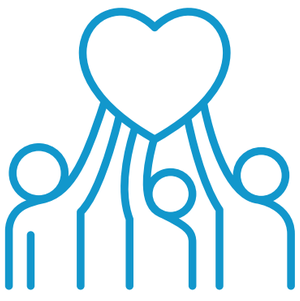
Wellbeing



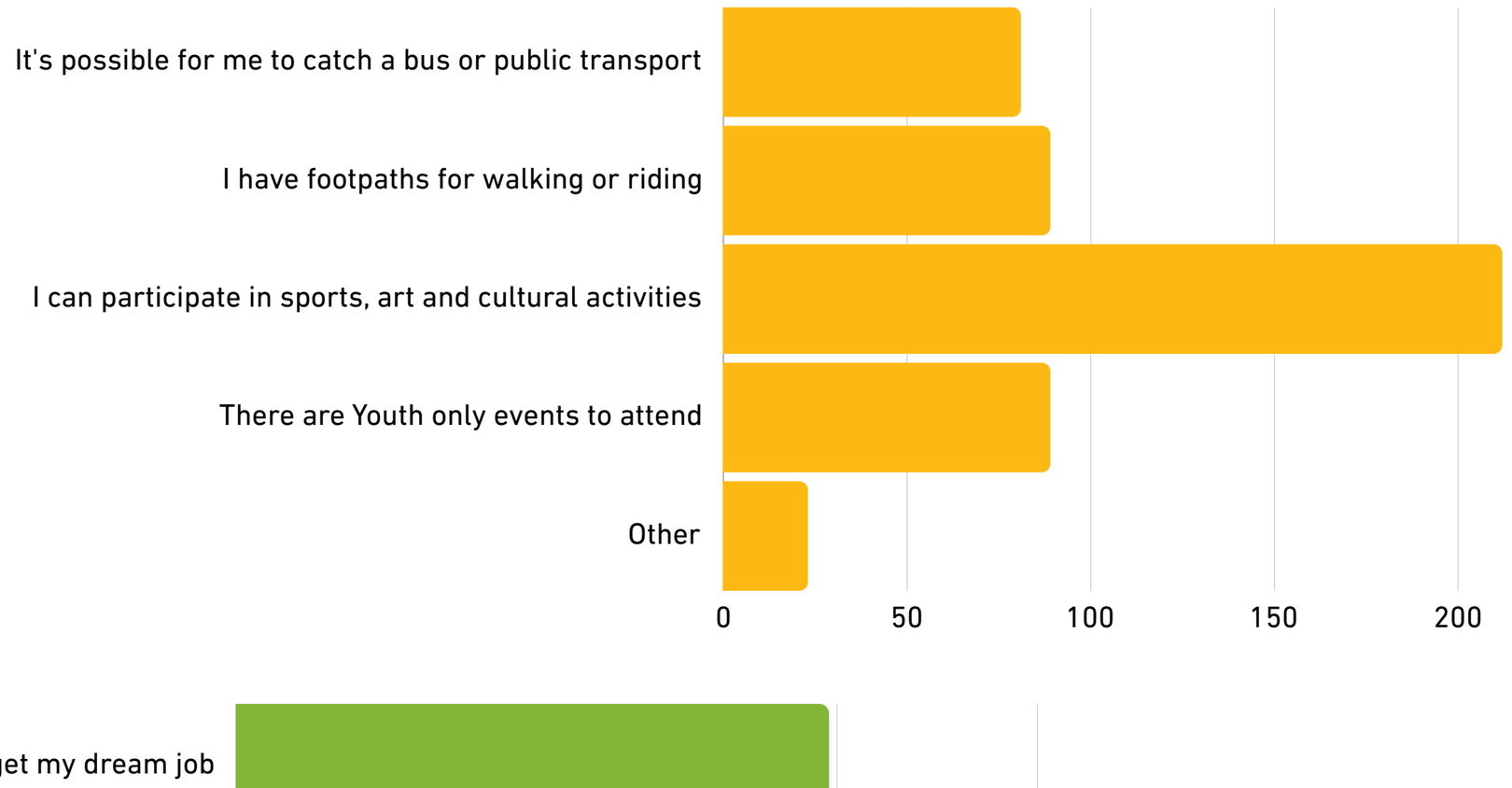


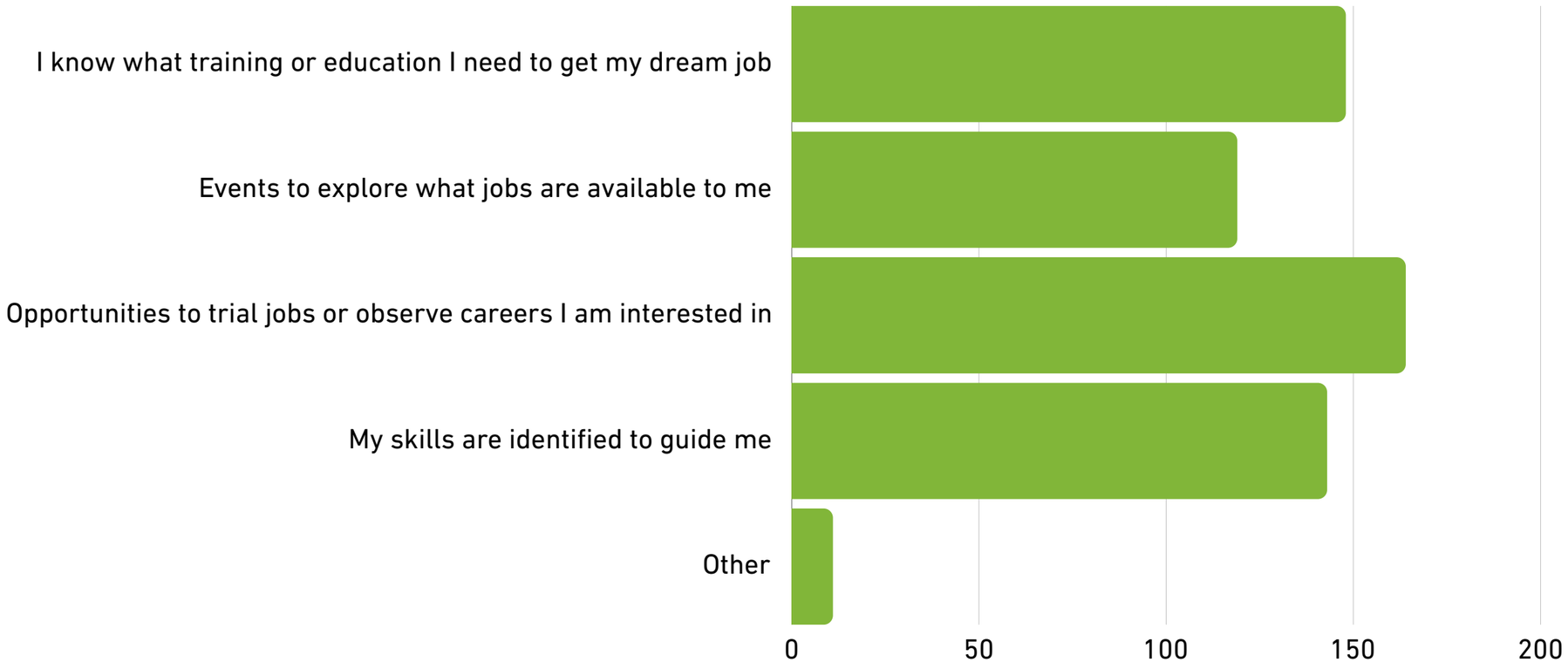


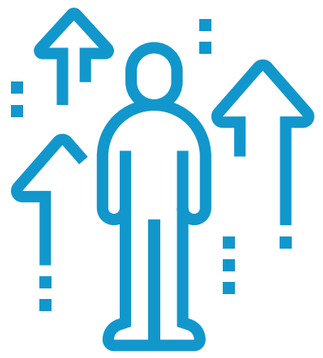
Connected



Community







Potential

We asked an open-ended question to guage what events participants want to see more of. 5 themes emerged from **159** responses.

Music (36.84%)

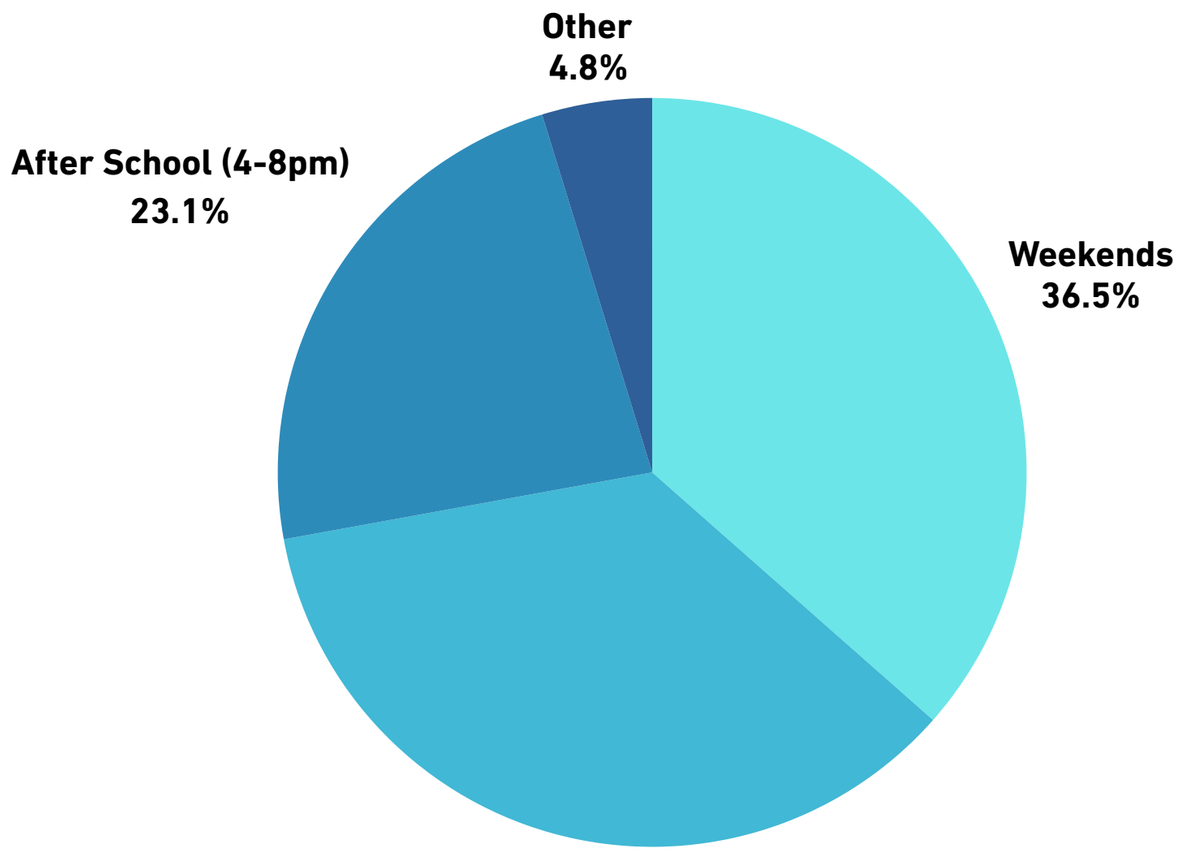
Creative (18.24%)

Sporting (27.67%)

Community (8.18%)

Cultural (23.9%)

When asked when is the best time to organise a Youth Event **289** responded:



Insights were gathered from 'If I was Mayor for a day' of the **196** responded the following themes emerged:

#1
More things to do/go to (53)

#2
Address social issues (35)

#3
Make our community safer (14)

#3
I don't know (10)

#4
Improve Infrastructure (10)

Outcomes and next steps

- All followers of this page, as well as those who have provided their emails throughout activities, will receive an email with the engagement snapshot.
- Findings from this activity will be provided to the project team to support the development of the Youth Action Plan 2025-2029.
- Finding from this activity will the provided to the project team to support the Draft Events Strategy 2025-2029.
- A report on the Youth Action Plan 2025-2029 will be presented to Council for endorsement, with the intent to proceed to public exhibition.
- Once the draft plan is open for public exhibition, all followers of this page and those who have provided their emails will be notified to participate.



We would like to thank all who participated in this activity. Your involvement has influenced outcomes in the development of this action plan.