

Draft Privacy Management Plan

July 2024

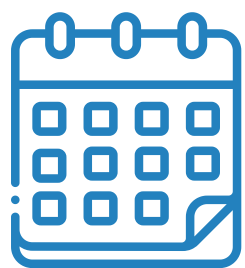
Community Engagement Summary

Outcomes of the Ordinary Council Meeting on Thursday 23 November 2023 resulted in Council endorsing the draft Privacy Management Plan to be placed on public exhibition.

Our engagement intent was to **INVOLVE** members of the community. Engagement activity included development of a YourSay project page to support the 28 day public exhibition window where community and stakeholders were encouraged to participate.

A summary of the engagement activities and community participation are highlighted below.

How we reached you



Public Exhibition Window

8 January - 6 February 2024

Re Exhibition Window

3 June - 2 July 2024



87 Visits to YourSay page

- no formal submissions
- 1 project follower
- 40 downloads of document library



Hard copies were available for community

- Customer Experience Centres
 - Wellington and Dubbo
- Macquarie Regional Library
 - Wellington and Dubbo



Digital engagement

- 6,673 social media impressions (the number of times a post appears)
- 151 social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



Email Campaigns

- 257 recipients from YourSay

Outcomes and next steps

A report will be provided to the Council at 5.30pm Thursday, 25 July 2024.

Council will decide on adopting the draft Privacy Management Plan. If adopted by Council, changes to the policy will come into immediate effect and will be available to the public on Council's Website.

For members of the community who participated or are following this project, an email will be sent to advise of the outcome to close the loop on this engagement activity.

We thank you for your participation.