



REPORT: Renaming of the Legacy Shared Pathway - Located on Lot 7023 DP1020031

DIVISION: Development and Environment
REPORT DATE: 1 August 2024
TRIM REFERENCE: ID24/1475

EXECUTIVE SUMMARY

Purpose	- Seek endorsement - Fulfil legislated requirement/compliance	
Issue	Naming the Legacy Shared Pathway and private road located on Lot 7023 DP1020031, Bligh Street, Dubbo	
Reasoning	- Sections 2.4.3 and 6.7.3 of the Geographical Names Board Policy. - Section 162 of the Roads Act 1993. - Section 7 of the Roads Regulation 2018.	
Financial Implications	Budget Area	Infrastructure
	Proposed Cost	The cost of the provision of the blade signs and installation would be met by Dubbo Regional Council.
Policy Implications	Policy Title	Naming of Thoroughfares and Other Geographical Features within the City of Dubbo; and the Geographical Names Board NSW Addressing Policy.
	Impact on Policy	The proposed names have been considered in accordance with the above policies.

STRATEGIC DIRECTION

The Towards 2040 Community Strategic Plan is a vision for the development of the region out to the year 2040. The Plan includes six principal themes and a number of objectives and strategies. This report is aligned to:

Theme: 2 Infrastructure

CSP Objective: 2.1 The road transportation network is safe, convenient and efficient

Delivery Program Strategy: 2.1.1 Traffic management facilities enhance the safety and efficiency of the road network

Theme: 2 Infrastructure

CSP Objective:	2.1 The road transportation network is safe, convenient and efficient
Delivery Program Strategy:	2.1.5 Council works collaboratively with the government and stakeholders on transport-related issues

RECOMMENDATION

1. That the Legacy Shared Pathway be named Tracker Riley.
2. That the existing formed and maintained private road be named Tracker Riley Promenade.
3. That the proposed road name be notified on Council's website and Government Authorities in accordance with Section 162 of the Roads Act 1993 and Section 7 of the Roads Regulation 2018.
4. That those who made a submission be advised of Council's determination on this matter.
5. That the approved name be gazetted.

Stephen Wallace
Director Development and Environment

KE
LIS and E-Services
Coordinator

BACKGROUND

At the Ordinary Council Meeting held on 24 April 2024, a Notice of Motion (CCL24/84) was scheduled from Councillor M Wright regarding the naming of the Legacy Shared Pathway.

Council resolved as follows:

24 April 2024	1. That a community engagement process be undertaken to develop options for the formal naming of the infrastructure that was delivered as the ‘Legacy Shared Pathway’ noting that the project name reflected the grant funding program of the NSW Government. 2. That the Chief Executive Officer provide a report to the August 2024 Ordinary meeting of Council for the determination of a new official name of the new shared pathway infrastructure along the Macquarie River in Dubbo’s CBD.
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REPORT

The Macquarie River Events Precinct, located at Ollie Robbins Oval, was approved under Development and Construction Certificate applications D2021-602 and C2021-602 showing the future use of the land as a community recreational, cultural and entertaining area (**Figure 1**).

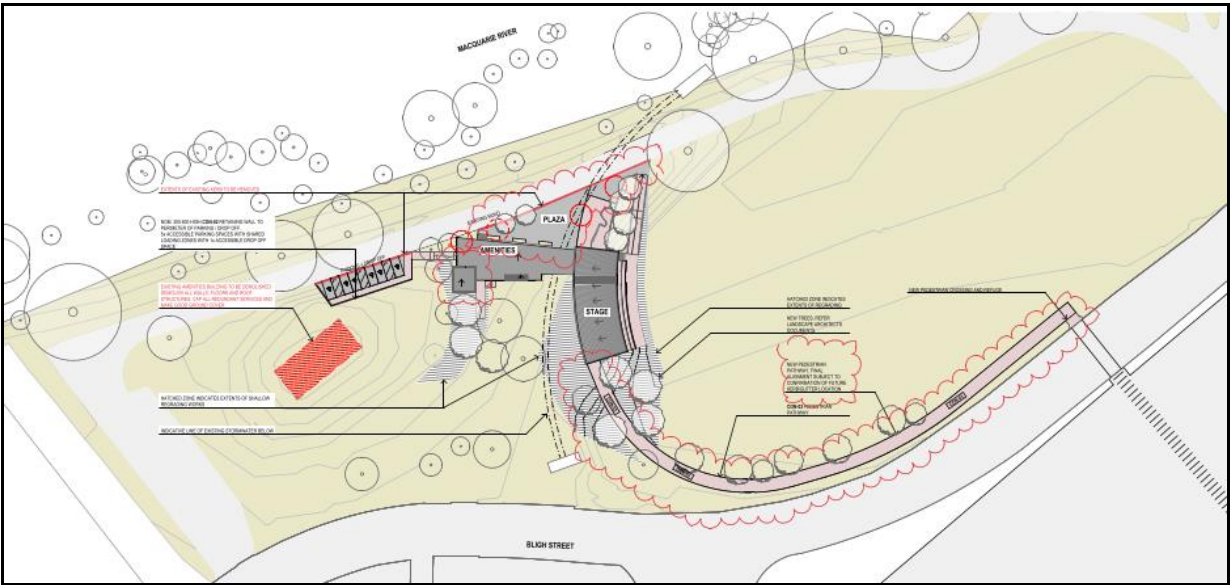


Figure 1: Overall site plan of the approved Macquarie River Precinct

The Legacy Shared Pathway Project (**Figure 2**), located within the Events Precinct, was officially opened following completion in April 2024.

The shared pathway is part of the formed maintained private road, which is required to be named as per the Geographical Names Board Policy under Sections 2.4.3 and 6.7.3. The naming of the adjacent existing private road will benefit emergency services wayfinding.



Figure 2: Formed maintained private road highlighted in blue

Consultation

On 14 June 2024, Council commenced a comprehensive community engagement incorporating both social and traditional media, to name the new section of pathway known as the 'Legacy Shared Pathway Project'. The total engagement period was for 45 days concluding on 29 July 2024.

A total of 20 names were submitted for consideration by 29 members of the community, of which seven were shortlisted that met Council and Geographical Names Board Policy requirements. Community were then asked to vote for their preference.

Voting results

Significant support was demonstrated for the name “Tracker Riley” with 64.6% of total votes placed. Full results of engagement activities and consultation as attached in **Appendix 1**.

Road naming

Noting the results of the public consultation, Tracker Riley was the preferred name. Potential road types and descriptions that are suitable for this area are listed below in alphabetical order for consideration:

- Tracker Riley Boulevard (description – wide roadway, well paved, usually ornamented with trees and grass plots).
- Tracker Riley Esplanade (description – level roadway, often along the seaside, lake or a river).
- Tracker Riley Parade (description – public promenade or roadway that has good pedestrian facilities along the side).
- Tracker Riley Parkway (description – roadway through parklands or an open grassland area).
- Tracker Riley Promenade (description – roadway like an avenue with plenty of facilities for the public to take a leisurely walk, a public place for walking).
- Tracker Riley View (description – roadway commanding a wide panoramic view across surrounding areas).
- Tracker Riley Vista (description – roadway with a view or outlook).

Preferred Options

The private road/shared pathway needs to be described in accordance with the Geographical Names Board Policy requirements. The preferred options are Tracker Riley Esplanade, Tracker Riley Parkway or Tracker Riley Promenade.

It is recommended that Tracker Riley Promenade best fits the purpose due to the Macquarie River Precinct approvals.

Planned Communications

- Public notification and advising authorities as per Section 7 of the Roads Regulation 2018.
- Council’s website and NSW Place and Road Naming Proposal System.
- YourSay followers and all nominations be informed.

Resourcing Implications

- \$1,328 for the installation and supply of two blade signs for the existing private road.
- If the pathway is not named Tracker Riley, two signs in the area will require modification with an estimated cost of \$5,000. Other wayfinding signs that reference the shared path could be updated progressively.

Total Financial Implications	Current year (\$)	Current year + 1 (\$)	Current year + 2 (\$)	Current year + 3 (\$)	Current year + 4 (\$)	Ongoing (\$)
a. Operating revenue	0	0	0	0	0	0
b. Operating expenses	1,328	0	0	0	0	0
c. Operating budget impact (a – b)	1,328	0	0	0	0	0
d. Capital Expenditure	0	0	0	0	0	0
e. Total net impact (c – d)	1,328	0	0	0	0	0
Does the proposal require ongoing funding?			No			
What is the source of this funding?			Road Signage Budget - Infrastructure			

Table 1. Ongoing Financial Implications

Timeframe

Key Date	Explanation
19 August 2024 – 7 September 2024	Public notification
9 September 2024	Seek gazettal of proposed road name

Next Steps

- If no objections are received from the general public and authorities the proposed road name will be gazetted.

APPENDICES:

- [1](#) Legacy Shared Pathway - Community Engagement Snapshot



Macquarie River | Name Your Path

August 2024

Community Engagement Snapshot

On Thursday 24 April 2024, Council endorsed to undertake community engagement to name the new section of pathway known as the 'Legacy Shared Pathway Project'

Our engagement intent was to INVOLVE the community in consultation activities across two stages. A YourSay project page was created to facilitate community participation across stage 1. Nominate a Name and stage 2. Vote for your preference. The page was designed to build understanding around Council's obligations to the Geographical Naming Board and gain community support for the nominated names. A comprehensive plan for communication incorporating both social media and traditional media was developed to support the project across both stages of community participation.

A summary of engagement activities and the resulting community participation is highlighted below.

How we reached you and raised awareness



45 days of engagement
• 14 June - 29 July 2024



2,602 visits to YourSay page
• 28 Followers of the page



Name nomination process

14 June - 8 July 2024

- 29 submissions
- 7 names shortlisted

All nominations have been informed of the outcomes and next steps via YourSay.



Name voting process

15 July - 29 July 2024

- 678 valid voting contributions out of a total of 1,415 contributions

*Voting patterns are monitored to ensure fairness and accuracy. Submissions from IP addresses showing patterns consistent with multiple submissions may be excluded to maintain the integrity of the voting process.



Digital engagement

- 134,263 social media impressions (the number of times a post appears)
- 38,647 social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc.)
- 2 paid social advertisements



Traditional media

- 2 media releases distributed
- 1 Newspaper mention - 668 reach
- 1 TV mention - 4.89K reach
- 12 Radio mentions



Stakeholder engagement

- Direct e-mail to all Council Community Committee Members

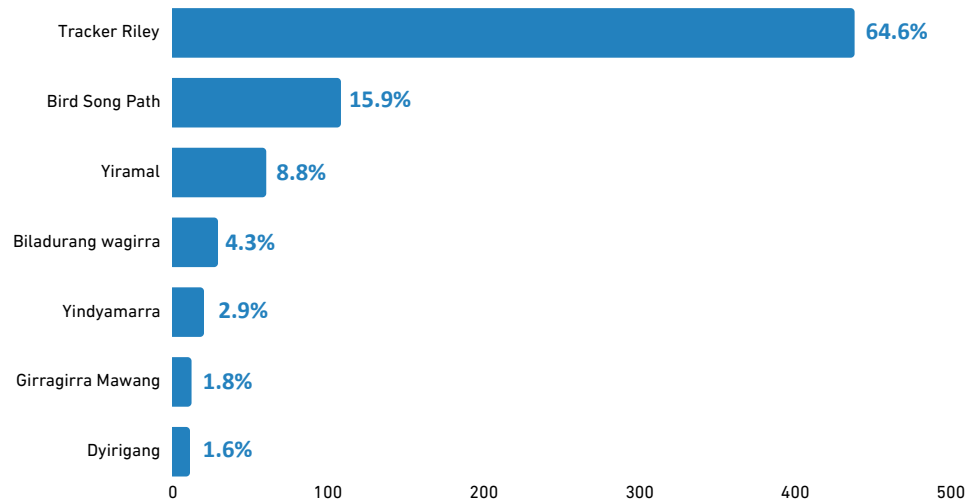
Advertising

- 1 radio advertisement on DCFM
- 4 mentions in the Daily Liberal and Dubbo Photo News

Voting results

Of the **1,415** contributions received via YourSay, **678** valid voting contributions were identified.

*Voting patterns are monitored to ensure fairness and accuracy. Submissions from IP addresses showing patterns consistent with multiple submissions may be excluded to maintain the integrity of the voting process.



Outcomes and next steps

- A report with the preferred name and relevant policy guidelines will be presented to Council at the Ordinary Council Meeting, Thursday 15 August 2024 to inform decision-making.
- The endorsed name will be submitted to the Geographical Naming Board for final approval.
- All followers to this page and emails provided within our activities will receive an email to view this engagement snapshot.
- All followers to this page and emails provided within our activities will be informed of the outcome.



We would like to thank everyone who participated in this activity. Your involvement has played a valuable role in the naming process.