

20L Rocky Road | Planning Proposal R23-007

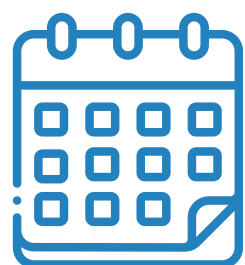
August 2024

Community Engagement Summary

Outcomes of the Ordinary Council Meeting on 15 February 2024 resulted in Council endorsing the 20L Rocky Road | Planning Proposal R23-007 to be placed on public exhibition.

Our engagement intent was to **INVOLVE** members of the community. Engagement activity included development of a YourSay project page to support the 28 day public exhibition window where community and stakeholders were encouraged to participate.

How we reached you



33 Days of engagement
15 May - 17 June 2024



113 Visits to YourSay page

- 5 formal submissions
- 98 downloads of document library



Digital engagement

- **2,324** social media impressions (the number of times a post appears)
- **26** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



Hard copies were available for community

- Customer Experience Centres
 - Wellington and Dubbo
- Macquarie Regional Library
 - Wellington and Dubbo



Email Campaigns

- **276** recipients from YourSay

Outcomes and next steps

A detailed report will be provided to the Council at 5.30pm Thursday, 15 August 2024. The report is seeking Council to adopt the 20L Rocky Road | Planning Proposal R23-007.

For members of the community who are following this project and contributed with a formal submission an email will be sent to advise of the outcome to close the loop on this engagement activity.

We thank you for your contribution.