

Draft Contributions Plan | North-West Urban Release Area

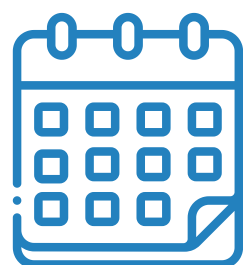
July 2024

Community Engagement Summary

Outcomes of the Infrastructure, Planning and Environment Committee Meeting, Thursday 9 May 2024 resulted in Council endorsing the Draft Contributions Plan | North-West Urban Release Area to be placed on public exhibition.

Our engagement intent was to **INVOLVE** members of the community. Engagement activity included development of a YourSay project page to support the 28 day public exhibition window where community and stakeholders were encouraged to participate.

How we reached you



33 Days of engagement
15 May -17 June 2024



161 Visits to YourSay page

- **4** formal submissions
 - 2 through YourSay
 - 2 via email
- **83** downloads of document library



Digital engagement

- **2,324** social media impressions (the number of times a post appears)
- **26** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



Hard copies were available for community

- Customer Experience Centres
 - Wellington and Dubbo
- Macquarie Regional Library
 - Wellington and Dubbo



Email Campaigns

- **276** recipients from YourSay

Outcomes and next steps

A detailed report will be provided to the Council at a date to be confirmed.

Council will then decide on adopting the Draft Contributions Plan | North-West Urban Release Area.

For members of the community who are following this project and contributed with a formal submission an email will be sent to advise of the outcome to close the loop on this engagement activity.

We thank you for your contribution.